

Rowing SA Rowing South Australia Photography and Media Policy			
Policy number	PMP0001	Version number	1
Drafted by	Christine Newberry, Andrew Swift	Board approval on	July 2024
Person Responsible	Andrew Swift and Christine Newberry	Scheduled review date	July 2026

Media Accreditation

All appointed photographers seeking access to Rowing South Australia (Rowing SA) events must be officially accredited.

This requires the submission of a Media accreditation form which is available on request in advance of each event. Such accreditation will require the photographer to provide proof of any relevant 'Working with Children' accreditation including a current police clearance.

Accreditation will be granted on the following conditions:

- That any photograph/film/imagery taken of competitors during or in connection with any of these events may only be used for editorial and non-advertising purposes
- Any commercial reproduction of photographs (including on selling of images or forwarding to external organisations) must receive prior written approval by Rowing SA
- Accreditation passes are non-transferable

Only Rowing SA accredited photographers are allowed to take photos at a regatta. This may be of athletes, spectators, or other. Any other photographers shall be asked to cease taking photos. If a photographer cannot produce accreditation, or they do not leave the controlled area, they may be asked to leave the venue.

Nonaccredited photographers can take photographs from all publicly accessible areas, for example, grandstands, footpaths or beaches.

Club Media Personnel

Clubs can request, using the application for members to act as Media personnel each season. Only registered members with a current police clearance, current and not prohibited Working with Children Check, will be approved. Clubs can request a maximum of 6 members to act as Media personnel.

All applicants must be familiar with and abide by the National Integrity Framework Guidelines on and have a current National Police Clearance.

The accreditation will be issued at the regatta at Regatta Control and all accredited photographers will be required to be identified by wearing a media vest and badge/lanyard.

Rowing SA adheres to the National Integrity Framework and Photography and Filming of Children and Young People in Sport.

Illegal Images (taken from the National Integrity Framework and Photography and Filming of Children and Young People in Sport.)

In Australia, it is illegal to take photos or videos in public spaces that are:

- *indecent (such as 'up skirt' or 'down-blouse' photos or videos)*

- *taken covertly in change rooms or toilets taken or used for sexual pleasure*
 - *for the purpose of observing a person's genital or anal region*
 - *protected by a court order (such as child custody or witness protection)*
 - *defamatory*
 - *being taken of a person to use for commercial purposes (to endorse or sell a product) without their knowledge and consent.*
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- *It is also illegal to produce, share and distribute child sexual abuse images, including images of someone's own child.*

Using Photos and Videos

1. *Images must only be used for official purposes relating to the sport.*
2. *Images must only be used based on the consent provided.*
3. *Consent to use the image is required from the parent/carer and child/young person before the image is taken.*
4. *Review all images of children and young people carefully prior to public use.*
5. *Only use images where children/young people are appropriately dressed in their sporting attire, and they are appropriately positioned.*
6. *Do not include any personal details of the child or young person with an image.*
7. *Provide identifiable markers to children and young people who do not have consent to have their images taken.*
8. *Ensure children and young people who do not have consent to have their images taken do not feel excluded. Consider other activities or actions to include these children/young people.*

For the full framework document, please refer to [Sport Integrity Australia](#)

Best Practice - Checklist for Clubs and Photographers

- Has your Club received image release forms from its members?
- Is there anyone you know of participating that is under a protective custody order or a ward of the State and may not be photographed?
- Have you alerted event organisers that you have a child under a protective custody order or a ward of the State that may not be photographed?
- Always delete, remove or stop taking pictures of a person if they or their guardians someone asks you to for any reason.

Breaches of the Code of Conduct

Rowing SA expects all within the rowing community, workplace and clubs to observe and adhere to the standards set out in this code.

A breach of this Code will be investigated and will be subject to disciplinary action. Disciplinary action will vary according to the seriousness of the breach and implications of the breach as outlined within Complaints Disputes and Discipline Policy and found on the Rowing SA website.

Authorisation

Date of approval by the Board	23/07/2024
Rowing SA	